# Media Mash Announces Breakthrough Medical Marketing Platform

**Media Mash releases new patient acquisition and marketing platform for physicians, surgeons, and specialty doctors.**

Peachtree City, GA, February 10, 2017 - Media Mash, the leader in integrated digital search and social media solutions for physicians and surgeons  announces the limited release of Patient Finder.  Media Mash is breaking new ground in the medical marketing community with an innovative new technology platform that helps physicians generate more patients.

Uncertain times in the insurance marketplace are creating significant challenges for many doctors. Smaller medical practices are seeing large exodus of patients as consumers react to the health insurance crisis.

The Media Mash medical marketing platform, Patient Finder, is designed to streamline the generation of new patient referrals, without reliance on proprietary insurance patient networks.  Patient Finder creates  multi-channel marketing campaigns specifically for individual doctors or medical practices combining search and social media platforms to generate a regular stream of new patients.

Media Mash has combined search and social media strategies into the new Patient Finder medical marketing platform.  Patient Finder allows doctors, dentists, small practices and even hospitals to streamline digital marketing efforts bringing new clients.

Brian Anderson, CEO, announced, "We are excited to release Patient Finder locally to the Fayette and Coweta County medical community.  Our automated marketing platform will transform how doctors and medical practices generate clients.  Doctors in Peachtree City, Fayetteville, and Newnan can control marketing spend, ROI, and witness new patient growth in an easy to use visual interface

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**About Media Mash**

Media Mash is located in Peachtree City, GA and is a boutique digital marketing and software development firm delivering search, social media, mobile, and software solutions for a global client base. Small town, Big City: We can increase your online presence in any locale. Maximize your exposure on the Web. Get more leads, customers or patients.  Check them out at http://www.mediamash.com